



New Hampshire Tech Alliance names Hypertherm's Powermax SYNC "Product of the Year" finalist

Roosendaal, The Netherlands — Oct. 19, 2021—Hypertherm, manufacturer of industrial cutting systems and software, today announced that its Powermax® SYNC™ series—three new plasma systems with built-in intelligence and a revolutionary single-piece cartridge consumable—is a New Hampshire Tech Alliance Product of the Year finalist.

Product of the Year is an annual competition to recognize groundbreaking products that demonstrate excellence in innovation, performance, functionality, value, uniqueness, and ties to New Hampshire. Hypertherm and four other companies will present their products at an event on Thursday, October 28 from 3 to 4:30 p.m. eastern time. The New Hampshire Tech Alliance will stream the event live on YouTube and Facebook and give viewers a chance to vote for their favorite product. Votes from the audience will be combined with scores from the judges to select the 2021 Product of the Year. [Register now](#) to access the event and vote.

Powermax SYNC replaces the traditional 5-piece consumable stack-up with one color-coded cartridge. It automatically sets the correct amperage, air pressure, and operating mode, and provides end of life detection so operators know when a new cartridge is needed. Additionally, controls right on the torch allows operators to save time by adjusting the amperage and changing out the cartridge without returning to the power supply. As you use your Powermax SYNC system, it is continuously recording performance data such as the number of starts and arc-on time. Having this information can help operators and their managers more quickly identify issues and troubleshoot problems.

These features address the biggest challenges manufacturers are facing today. Manufacturers are under intense pressure to reduce costs and increase productivity to remain globally competitive. To do so, companies need to introduce automation and increase efficiency by reducing waste, including re-work. Another major pain point is the skills gap and, closely tied to that, labor shortages. Employers are having a hard time finding and retaining employees. Consequently, business owners are spending a lot of time training people and correcting mistakes. Finally, business leaders need the ability to monitor the work that's happening so they can quickly identify and address problems before they become expensive to fix.

Product of the Year is sponsored by the New Hampshire Tech Alliance, a statewide technology association dedicated to supporting companies at every stage of growth and development—from startups to established leaders in the global economy. In addition, the alliance is committed to nurturing a vibrant tech ecosystem in New Hampshire by building partnerships, enhancing knowledge, and shaping public policy.

Hypertherm engineers and manufactures industrial cutting products used by companies around the world to build ships, airplanes, and railcars, construct steel buildings, manufacture heavy equipment, and more. Its products include cutting systems, CNCs, and software trusted for performance and reliability that result in increased productivity and profitability for hundreds of thousands of businesses. Founded in 1968 and based in New Hampshire, Hypertherm is a 100 percent Associate owned company, employing more than 1,800 Associates, with operations and partner representation worldwide. Learn more at www.hypertherm.com.

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