

FOR IMMEDIATE RELEASE

## Hypertherm to unveil new products and technologies, organizing impressive demonstrations and more at EuroBLECH 2016

Roosendaal, The Netherlands, — 4 August, 2016 — Hypertherm, manufacturer of plasma, laser and waterjet cutting systems, is pleased to announce its participation at the upcoming EuroBLECH2016 exhibition (25-29 October) in Hannover, Germany. The company will introduce a NEW generation cutting system in its Powermax® line of light industrial plasma cutters, new cutting technologies for high end automated plasma cutting and its new company vision "Shaping Possibility" at their stand in Hall 13, stand E108.

For the first time, Hypertherm will host a special guest to cut live with a completely NEW light industrial cutting system. EuroBLECH will be the first exposition where people will be able to see this system cut and witness its impressive features and capabilities. Connect to the <a href="Hypertherm EMEA Facebook page">Hypertherm EMEA Facebook page</a> and get updates about the launch of this new product.

In addition, Hypertherm will introduce new technologies in its HyPerformance<sup>®</sup> line of automated plasma cutting systems. These will further improve cut quality on mild steel and non-ferrous materials and reduce operating costs. Also featured will be industry-leading SureCut<sup>™</sup> applications like True Hole<sup>®</sup> and True Bevel<sup>™</sup> which maximize cutting performance by automatically applying optimized process parameters that simplify cutting, reduce the need for operator intervention and ensure high quality, consistent results.

"The introduction of the company's new "Shaping Possibility" vision supports the introduction of a next generation model and new technologies in its core product lines and is fully integrated into Hypertherm's new state-of-the art stand at the EuroBLECH2016," said Jurgen Boelaars, EMEA Marketing Manager at Hypertherm. "Visitors can experience the Hypertherm brand, the evolution of plasma as a state-of-the-art cutting technology, as well as advanced connectivity options that support Industry 4.0 applications. In the end it is our mission to "give shape" to our Customers' vision and our Hypertherm experts will guide visitors to the solution that fits their cutting needs."

Besides all the new products and technologies, the company will feature its HyPrecision™ Waterjet cutting products, CAM nesting software line, automation products as well as torch and consumable technologies from Hypertherm and its Centricut® and AccuStream® brands in Hall 13, stand E108.

Hypertherm designs and manufactures advanced cutting products for use in a variety of industries such as shipbuilding, manufacturing, and automotive repair. Its product line includes plasma, laser and waterjet cutting systems, in addition to CNC motion and height controls, CAM nesting software, robotic software and consumables. Hypertherm systems are trusted for performance and reliability that result in increased productivity and profitability for hundreds of thousands of businesses. The company's reputation for cutting innovation dates back nearly 50 years to 1968, with Hypertherm's invention of water injection plasma cutting. The 100 percent associate owned company has more than 1,400 associates along with operations and partner representation worldwide.

## **END**

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## Editor's Note:

In case you are interested in visiting the show, get a tour through our stand to learn more about the new products and technologies or if you would like to have an interview with an executive from Hypertherm, please contact Yvette Leeflang at yl@hypertherm.com or call 0031 165 596932.