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C E L E B R A T I N G

40 Y E A R S

Hypertherm's Centricut Brand Names New Marketing Manager

HANOVER, N.H.—Sept. 25, 2008—Hypertherm's Centricut brand today announced it has named Martin Geheran its new product marketing manager responsible for consumable sales of non-Hypertherm cutting systems.

More than two decades of experience for a number of global corporations make Mr. Geheran especially familiar with the North American, European and Asian markets. He most recently served as the senior product manager for a \$110 million consumables business, a position he held for ten years.

"Marty's experience building sales and awareness of consumable products on a global level make him a real asset to the Centricut team," said Dean Lizotte, team leader for Hypertherm's Centricut brand. "As the popularity and breadth of Centricut products continue to grow, we are confident Marty will clearly communicate the benefits Centricut consumables can bring to people who cut with plasma or laser."

Hypertherm's Centricut brand engineers and manufactures advanced plasma and laser cutting consumables. Its product line includes consumables that deliver increased value to people who own most any non-Hypertherm cutting system including systems by ESAB, Kjellberg, and Triumph. All Centricut brand products are engineered and manufactured to exacting standards and incorporate the latest technological advances that help to reduce operating costs, while delivering increased cut speed and quality. Centricut products include free technical support and come with same-day shipping.

Hypertherm designs and manufactures the world's most advanced plasma cutting systems for use in a variety of industries such as shipbuilding, manufacturing, and automotive repair. Its product line includes handheld and mechanized plasma systems and consumables, as well as CNC motion and height controls. Hypertherm systems are trusted for performance and reliability that results in increased productivity and profitability for tens of thousands of businesses. The New Hampshire based company's reputation for plasma innovation dates back 40 years, to 1968, with Hypertherm's invention of water injection plasma cutting. The company, consistently named one of the best places to work in America, has more than 1,000 associates along with operations and partner representation worldwide.

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